



GAAMAC

GLOBAL ACTION AGAINST  
MASS ATROCITY CRIMES

Platform for Prevention

# VISION GAAMAC 2022-2024

ABRIDGED VERSION

# VISION, MISSION AND ADDED VALUE

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## VISION

A world free from mass atrocities through effective and early prevention.

## MISSION

To engage and support States everywhere to protect their populations from atrocity crimes by addressing root causes within their societies and to promote prevention at the national level as an upstream and permanent endeavour that builds on close collaboration between state actors and civil society.

## ADDED VALUE

GAAMAC provides a space, a “big tent” to states, international and regional organizations academia and civil society to jointly reflect on how to make the prevention of mass atrocities a reality on the ground, and how to establish prevention as a permanent endeavor at the national level. Rather than a mere reaction, GAAMAC promotes globally the establishment and strengthening of national prevention architectures.

GAAMAC’s main added value lies in bringing together a diverse range of actors: GAAMAC promotes complementarity and exchange among initiatives and actors in order to enhance their respective and collective impact on atrocity prevention. GAAMAC will continue acting as an enabling connector between states, civil society and existing networks for them to share their vast expertise and knowledge and cooperate with each other.

# LONG TERM GOALS

GAAMAC's long term goal is to have atrocity prevention established at the national level as an upstream and permanent endeavor in each State.

In order to achieve this long-term goal, GAAMAC promotes the awareness of atrocity prevention, encourages the coordination among prevention actors, the gradual development of national prevention initiatives and permanent national atrocity prevention architectures.

For prevention in general and GAAMAC in particular, one of the main challenges is to show concrete indicators of success. Producing concrete outputs and securing sustainable funding are key to mobilizing and securing political will.

In light of its very nature as a platform, GAAMAC's success depends on its capacity to become an effective convener of a constellation of a broad range of relevant actors for prevention. Indeed, as indicated above, GAAMAC seeks to provide a space, a "big tent" to states, international and regional organizations academia and civil society, to reflect on how to upstream prevention of mass atrocities as a permanent endeavor rather than a mere reaction to violence with the view to promoting the establishment of national architectures to make prevention a reality on the ground.

In 2022-2024 GAAMAC shall continue efforts to enhance its visibility, consolidate its community, enhance the substantive engagement of participants in GAAMAC and seek to obtain more funds through the following:

## **FOCUS ON SPECIFIC THEMES TOWARDS SUPPORTING NATIONAL ATROCITY PREVENTION EFFORTS**

In 2022-2024, without prejudice to maintaining its broad approach to atrocity prevention, GAAMAC shall continue to forge or consolidate relations and cooperation around specific themes.

## **FOCUS ON ENLARGING STATE ENGAGEMENT**

Without prejudice to efforts to reach out to other organizations and civil society, in 2022-2024, GAAMAC shall give priority to expanding the number of partnerships with states. Indeed, taking into account that GAAMAC seeks to promote architectures for prevention at the national level, GAAMAC needs to double its effort to involve more states in its activities. Within those states, GAAMAC will strive to promote the engagement of all relevant agencies and organizations.

## **INCREASE SUBSTANTIVE ENGAGEMENT**

In addition to the quantitative enlargement of the platform, there is a need to strengthen the level of substantive engagement of existing partners and alliances. Bearing in mind the importance of state engagement in particular, special focus shall be put on enhancing the participation of the two states which are currently partners in the first place.

## **CONSOLIDATION OF EXISTING KEY INFORMAL ALLIANCES**

In 2022-2024, GAAMAC shall focus on enhancing its existing relations with key intergovernmental organizations whose mandates allow to draw synergies between education, memorialization and the protection and promotion of human rights and the Rule of Law under an atrocity prevention lens.

## **VIRTUAL CONVENING PLATFORM**

In 2022-2024, GAAMAC shall continue its efforts to increase visibility and positioning as a convening platform for prevention with a priority on enhancing virtual tools and strengthening community engagement, as well as exchange among stakeholders.

## **PRIORITIZE FUNDING OF INITIATIVES WITH CONCRETE RESULTS**

A successful mobilization of states and organizations to support GAAMAC including through funding of its activities is necessarily linked to its performance as a convening platform, including the issues, initiatives and projects to which it accords priority. GAAMAC must ensure that its actions and activities focus on specific topics and projects likely to produce concrete results and impact positively on prevention efforts at the national level.

# CONCLUSION

In light of the above, the following are concrete means of mobilization in 2022-2024:

- Continue to implement a comprehensive communications and outreach strategy (with a main focus on consolidating and enhancing virtual tools, channels, and practices for GAAMAC's community of commitment) to enhance understanding of early and permanent prevention. Taking stock of past experience the campaign shall continue to include the dissemination of information, research papers and newsletters, and support GAAMAC's community in the organization of online seminars, trainings, and other events.
- Continue to organize GAAMAC global meetings and offer a "Big Tent" space. GAAMAC global meetings convene states and civil society actors involved in atrocity prevention every two years to exchange, learn, strengthen political awareness, and mobilize political will. GAAMAC seeks to provide a space, a "big tent" to States, academia and civil society, and international and regional organizations to reflect on how to mainstream prevention of mass atrocities as a permanent endeavor rather than a mere reaction to violence with the view to promoting the establishment of national architectures to make prevention a reality on the ground.

During 2022-2024, GAAMAC will continue to convene its Community of Commitment in between global meetings through webinars, exchanges of best practices and research studies, trainings, awareness-raising events etc.

- Continue to foster and support concrete initiatives (such as Regional / Thematic Initiatives) with tangible results to further build knowledge, expertise, good practices in atrocity prevention at national level. Regional / Thematic Initiatives will play a forefront role in contextualizing atrocity prevention and securing political will and support, for instance through their connection to National Committees and other official bodies.
- Continue its outreach and networking efforts to mobilize and increase political will:
  - Develop new specific themes in light of the results of GAAMAC IV and in consultation with regional / thematic initiatives and partners. Increase substantive engagement in GAAMAC (strengthen the level of substantive engagement of existing partners and alliances).
  - Consolidate existing key informal alliances.
  - Maximize the use of the virtual platform of engagement.
- Continue resource mobilization efforts for atrocity prevention. The priority remaining to diversify funding for both core and activities-based costs.



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